

Mohammed AlWahhabi

Curriculum Vitae

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Personal Details

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Education

2012 – 2014	<i>Master of Arts in Advertising and Marketing Communications GPA 3.72 out of 4.0</i> Webster University, Saint Louis, Missouri, United States.
2005 – 2008	<i>Post-Graduate Diploma in Marketing Management GPA 3.32 out of 5.0</i> Institute of Public Administration, Riyadh, Saudi Arabia.
2002 – 2005	<i>Bachelor degree of Administration Science in Marketing GPA 3.13 out of 5.0</i> King Saud University, Riyadh, Saudi Arabia.
<i>Informal / Ongoing</i>	<i>42 Course Certificates from Lynda.com</i> Content Marketing, Social Media Marketing, Digital Advertising, Time Management, Design, Programming, Teaching and more.

Work Experience

Aug 2015 to Aug 2016	Chief Strategy Officer Dorar Group. Riyadh, Saudi Arabia.
Feb 2010 to Jul 2010	Business Developer Elm Co. Riyadh, Saudi Arabia.
Jun 2009 to Feb 2010	Market Research Specialist and Business Developer Elm Co. Riyadh, Saudi Arabia.
Aug 2008 to Jun 2009	Market Research Specialist Elm Co. Riyadh, Saudi Arabia.
Summer 2007	Summer Training Program AlRajhi Bank, Riyadh, Saudi Arabia.
Summer 2005	Summer Training Program Aramco, AlKhobar, Saudi Arabia.

Languages

Native	Arabic
Fluent	English IELTS 6.5
Beginner	Turkish

Skills

Social Media Management	HootSuite, TweetDeck, Twitter, Facebook, LinkedIn & YouTube.
Digital Advertising	Google Adwords, Facebook Ads, Twitter Ads & YouTube Ads.
Writing	Experienced writing in academic, business, technical, informal and blogging styles.
Generic	Advanced user of iWork & MS Office applications. Mac OS X.
Programming	Pre-intermediate in Objective-C, PHP, HTML.
Softwares	Audacity, Keynote, Pages, Numbers & Xcode.
Accessability	Experienced working on accessible softwares for blind and visually impaired people e.g. VoiceOver on Mac OS X and iOS operating systems.
Other Skills	Video Scripting, Public Speaking, Team Management, Blogging, Coaching, & Negotiation.